



Sponsorship Opportunity

This year marks the eight annual “EkotuningCom King of the Pull” Competition. The Palmerston, Drayton, Grand River, Fergus and Grand Valley Agricultural Societies are working together to promote this “farmer’s night out” which consists of a points competition in the 17500lbs, 22000lbs, 28000lbs and 36000lbs classes for local farm tractors. The competition begins in Palmerston, followed by Drayton, then moves to Elora for the Grand River Pull, then Fergus and finishes in Grand Valley, where the person having the highest point total of all three pulls will be crowned “King of the Pull”. Each Society expects between 1200 and 3000 fans to be at each of their event for cumulative total of approximately 7500 spectators!

These Agricultural Societies are inviting you to participate in this great event by considering the following:

1. Naming Rights to the Competition - \$4000.00 / year – One only

Your name or Organization’s name will replace Wellington County in the King of the Pull name. As the Named Sponsor, you will be included in all of the promotions for this event that includes radio ads, newspaper ads, press releases, signage, onsite programs, internet advertising, recognition by the pull announcers at each event, and the Championship Trophy. You may also include your logo along with your name. This is an opportunity for one person or organization to participate in the Branding of this Event and will have the Right of First Refusal for the following year. You will also receive 8 Free Passes to each event.

2. Naming Rights to Each Class at each Event - \$1000.00 / year/ class Three Available

There will be 3 classes held at each event. As a sponsor, your name or organization will be included in the name of that class in all of the promotions for all 3 events that include radio ads, newspaper ads, press releases, signage, onsite programs, internet advertising and recognition by the pull announcers at each event. You will be able to sponsor more than one class and/or can choose which class you wish to sponsor. You will be able to have the Right of First Refusal for the following year. You will also receive 4 Free Passes to each event.

3. Queen of the Pull Trophy - \$1000.00 / year
One Available

There will be a trophy to recognize the female participants in the event. Although the female participants can qualify for the “King of the Pull” title – they will also compete for the “Queen of the Pull trophy”. It will be awarded to the female participant with the highest total points over the 3 events. As a sponsor of this trophy your name or Organization will be included in the name of that trophy in all of the promotions for this event. You will be able to have the Right of First Refusal for the following year. You will also receive 4 Free Passes to each event

4. Friends of Our Farmers - \$250.00 and up / year

There is no limit to those who wish to support our local farmers. Each sponsor will be included on our onsite programs and recognition by the announcers at each event. You will also receive 2 Free Pass to each event.

Please note: If you wish to sponsor “King of the Pull” in another dollar amount or a different means of sponsorship please feel free to contact.

2019 King of the Pull Schedule

Palmerston Tractor Pull – July 27

Drayton Fair Tractor Pull – Aug 9

Grand River Pull and Truck Show – Aug 23

Fergus Fair Tractor Pull – Sept 13

Grand Valley Fair Tractor Pull - 21

Please visits us online at: www.kingofthepull.com or visit us on Facebook.

Your consideration in supporting this Event is greatly appreciated. If you are interested in sponsoring please respond by

June 1, 2019

For more information please contact:

Brandon Bults – 519-580-8420

Derek Bruder – 519-501-1387

Please mail any cheques to:

The Grand River Ag Society, 7445 County RD 21, Elora, Ontario,
N0B 1S0

All Cheques must be in by June 15th

Please make cheques payable to: The Grand River Ag. Society

**A special thank you to all sponsor past and present for
your continued support, without your generous
donations this series of event would not be possible.**